



ELEGANT SYSTEMS
Simplifying IT

**Website, Digital
Marketing, Web Hosting
& Cloud Solutions**

**If you can imagine it, we can
bring it to life through
development**

www.elegantsystems.co.uk

About Us

3 Offices in Countries

5 Star Rating

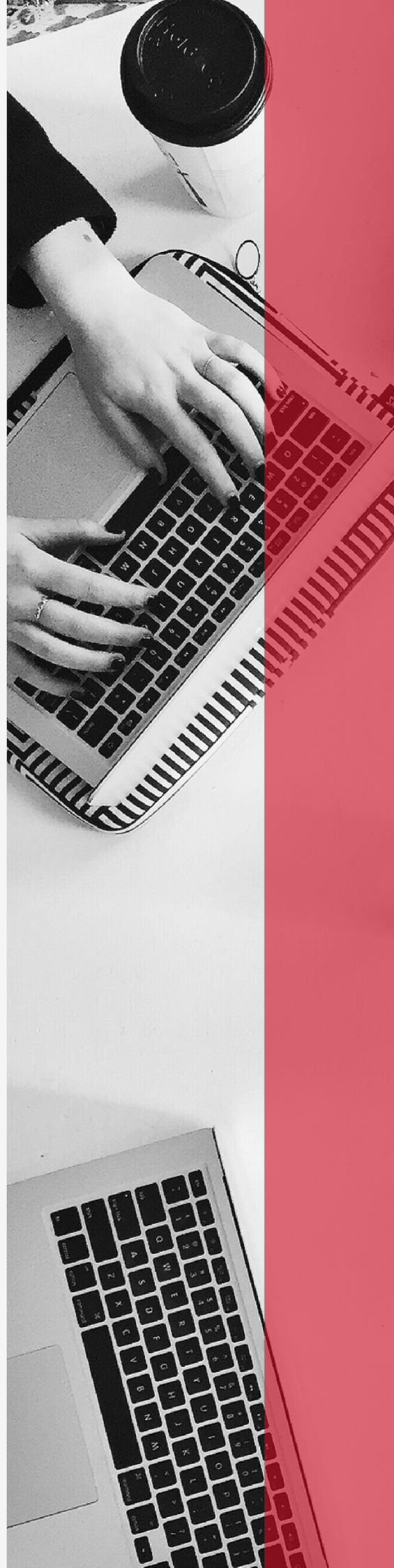
8+ Awards

15+ Years in Business

300+ Customers

500+ Projects

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Our Experience and Skills

At Elegant Systems, we are a highly acclaimed creative team with a rich experience of over 15 years, crafting and delivering exceptional digital solutions for both small businesses and multinational enterprises. We are confident that we can turn your ideas into reality.

Our collaborative approach ensures that we work closely with you to provide the best possible solutions at affordable prices. With an extensive track record, we have successfully executed projects for multinational corporations, small businesses, charitable organizations, and local government entities.

We excel in working with various content management and e-commerce systems, including WordPress, Drupal, Joomla, Magento and Shopify. As proud partners of all major platforms, we are well placed to offer you cutting-edge solutions to our clients. With a specialization in creating stunning websites, mobile apps, and comprehensive digital marketing services, including SEO, we are the preferred choice for all your digital requirements.

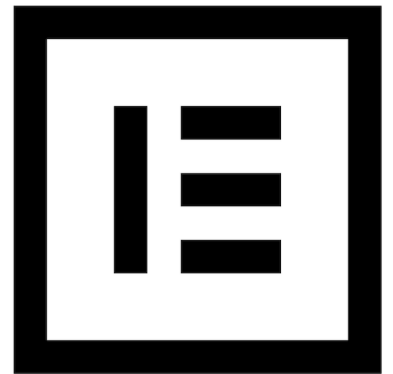


Easy to manage WordPress Websites

At Elegant Systems, we excel in crafting exquisite WordPress websites that are easy to manage. With a built-in blogging platform and a plethora of plugins, integrating analytics, image galleries, e-commerce, SEO, WooCommerce or Shopify is effortless. Businesses can now update pages and post blogs without incurring extra costs. Our in-house hosting platform or AWS can provide a solid foundation for your WordPress site, complete with real-time visitor analytics, monthly performance reports, and update monitoring.

Empowering our clients, we integrate the powerful 'Elementor' visual editor, allowing them the freedom to make changes as and when needed without worrying to hire a developer or agency. Embrace our expertise in creating stunning websites and comprehensive digital marketing services for measurable success. Elegant is your one-stop business partner for all your digital needs.

- Publish with ease If you've ever created a document, you're already a whizz at creating content with WordPress.
- Media Management They say a picture says a thousand words, which is why it's important for you to be able to quickly and easily upload images and media and use them on your website.
- Search Engine Optimised WordPress is optimised for search engines right out of the box.
- Publishing Tools WordPress makes it easy for you to manage content. Create drafts, schedule publication, and look at your post revisions.
- Importers Using blog or website software that you aren't happy with? WordPress comes with importers for Blogger , LiveJournal, Movable Type, TypePad, Tumblr, and more.
- Flexibility With WordPress + Elementor, you can create any type of website you want and update your website to suit your business needs.



Social Media & Search Engine Optimisation

The significance of social media for small businesses has grown significantly, yet many business owners struggle to maintain a consistent posting schedule or lack ideas for content. At Elegant Systems, our team possesses extensive knowledge of various social media platforms, ensuring you are in capable hands.

Statistics estimate that around 420 billion people will be active on social media by the first quarter of 2020 (Statista). Neglecting social media can lead to missed opportunities to showcase your fantastic products and services to a vast audience eager to explore your offerings.

Furthermore, for your website to thrive, it must be optimized for search engines (SEO) to rank well on Google. Achieving a higher rank in organic search results establishes your site's relevance, trustworthiness, and authority. Our proven SEO techniques will enhance your brand's visibility through improved rankings and increased traffic.

With Elegant Systems' expertise in developing stunning websites, and mobile apps, and delivering comprehensive digital marketing services, we ensure measurable results, making us your ultimate destination for all your digital needs.

- What does a digital marketing agency do? Agencies specialise in improving search engine rankings and social media visibility. Search engines such as Google and Bing and social networks such as Facebook and Instagram use hundreds of ranking factors to determine what to present every time someone types in a search term. As well as constant updates, these algorithms remain top-secret. Therefore, agencies provide a service for businesses that want to receive more highly targeted traffic to their sites.



- How do you stay in the know about Google and Social Media trends? An algorithm update can have a significant impact on businesses from all industries every now and then. We are kept informed of these updates through a number of tried and trusted channels. Our award-winning agency team can then react accordingly and implement any necessary measures to keep you in the top spot.



- Do I need to also use PPC (Pay Per Click) advertising? SEO produces a higher ROI than PPC! It makes sense to use PPC when you're first launching your company - it's a great way to build brand awareness and get your name out there. On the whole, SEO traffic can provide a better ROI than paid media in the long run but PPC can always be used to highlight specific offerings. We work with an industry-leading partner to ensure your PPC budget is spent wisely.



- Why shouldn't I just handle things myself? Having a managed service means that digital marketing can be handled so that they are specific to the platform being used and utilise in the best possible way by our professional team, giving you the time to focus on sales and other aspects of your business



Hosting, Cloud Storage, and Office 365

Cloud Network Drive

Hosted in Microsoft Azure, Cloud Network Drive is ideal for small to medium businesses adopting a cloud-first approach, those thinking about moving from an end-of-life on-premises server, or companies that want to work with both public and private clouds. Just like an on-premises drive, it sits on your PC or laptop as a desktop application and is easy to access through File Explorer in Windows.

Microsoft Office 365 Email Solution

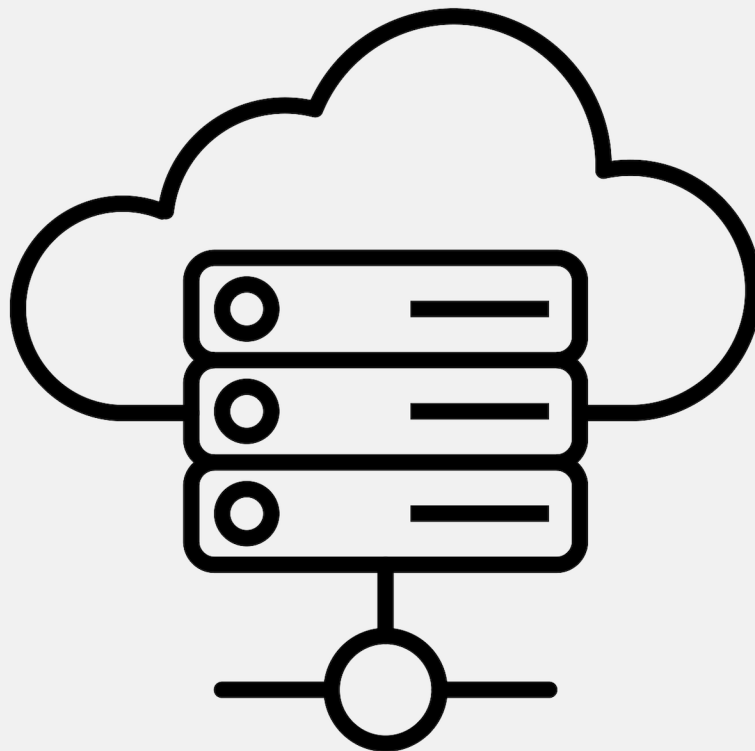
Using the familiar Office apps you know and the power of the cloud, Office 365 lets you work virtually anywhere, anytime, across all your devices. No matter how you access and use Office 365, you receive the same seamless experience and enterprise-grade security to protect your business and customers. Office 365 is available in a wide range of packages tailored to suit any size or kind of



Website Hosting and Cloud Services

Whether your website was designed by O'Brien Media or not we've got website hosting solutions to simplify your business's online presence.

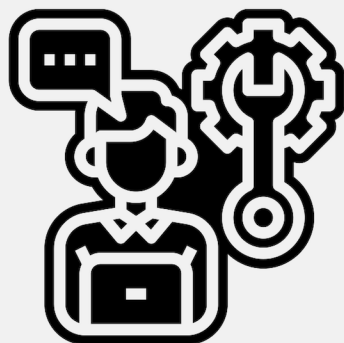
We do things differently to the big-name hosting providers in that our hosting solutions are tailored to each website we design and host (and we host over 99% of the websites we design). This means that your site will have the best possible foundation



Keeping your Website Secure and Stable

With many years of experience in server management, website design and development, and deployment we can handle just about any technical obstacle you can think of.

Regardless of whether your website was originally developed by Elegant Systems or not, we can help resolve a wide range of technical challenges when it comes to popular content management, blogging, and e-commerce solutions including but limited to WordPress, Magento, Shopify, Drupal, Joomla and others.



- Securing your software in accordance with the developer's recommendations
- Upgrading your software to the latest stable and secure versions
- Setting up monitoring to keep an eye on the stability of your website or web app

Applications and Process Automation

How would you like to be able to work from anywhere (well, anywhere with an internet connection) and be able to use any computer you choose as long as it's got a web browser?

Web applications can be as feature-rich as traditional desktop applications, the real difference is the time it takes to plan, develop and roll out the solution.

Whatever you want your application to be - an appointment booking system, a document store, a forum, a consultation portal, an intranet, or an extranet - the only limit is your imagination.

- Securely access your business data from any internet-connected computer or device
- Easier sharing of data between different systems and business locations and home-workers
- The fast development of new features and customisations, plus a lower cost of ownership due to easier development and lower support costs

For more information about our services, get in touch...



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